ADVERTISING RATES & SPECIFICATIONS - 2027



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DESCRIPTION: The International Journal of Stroke is the flagship publication of the World Stroke Organization and publishes high quality research articles, reviews and clinical trial protocols from around the world. IJS is dedicated to building a global stroke community, making it a global voice for stroke research and an excellent platform for sharing international stroke research. Society affiliation World Stroke Organization (WSO). The International Journal of Stroke provides a significant contribution to the international stroke research community. Reviews of current topics not only encompass recent advances of global interest but also those which may be more important in specific regions.

AFFILIATION: World Stroke Organization (WSO)

READERSHIP PROFILE: Clinicians and healthcare professionals who are dedicated to reducing the burden of stroke worldwide

IMPACT FACTOR: 6.9

RANKING: Clinical Neurology 26 out of 296 Peripheral Vascular Disease 11 out of 100

CIRCULATION: 2,700 (including WSO members)

FREQUENCY: 10

AVERAGE MONTHLY IMPRESSIONS: 63,256

AVERAGE MONTHLY PAGEVIEWS: 20,282

This title is available online and as a digital edition.

DIGITAL EDITION RATES

	USD
• FULL PAGE IN PRELIMS BEFORE FIRST ARTICLE	$3,120
• PREMIUM COVER TIP - 550 X 480 PIXELS**	$6,516
• TOP BANNER - 468 X 60 PIXELS*	$5,552
• SKYSCRAPER - 160 X 600*	$5,350

*Inclusive of Full Page in Prelims before first article and banner/s on the journal website **Exclusive - banners on the HTML notification e-mail sent by Society

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES FOR DIGITAL ADVERTISING

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	17 NOVEMBER 2026	23 NOVEMBER 2026
FEBRUARY	18 DECEMBER 2026	23 DECEMBER 2026
MARCH	19 JANUARY 2027	22 JANUARY 2027
APRIL	16 FEBRUARY 2027	19 FEBRUARY 2027
JUNE	15 APRIL 2027	21 APRIL 2027
JULY	18 MAY 2027	24 MAY 2027
AUGUST	15 JUNE 2027	21 JUNE 2027
OCTOBER I	17 AUGUST 2027	23 AUGUST 2027
OCTOBER II	24 AUGUST 2027	30 AUGUST 2027
DECEMBER	19 OCTOBER 2027	25 OCTOBER 2027

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

FULL PAGE	
• FULL PAGE, BLEED	286MM (H) X 216MM (W)
• FULL PAGE, TRIM SIZE	280MM (H) X 120MM (W)
• FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)

HALF PAGE	
• HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
• HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
• VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
• VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

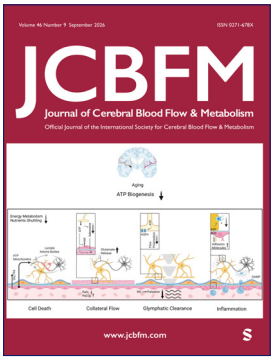
FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

• A high-resolution press-ready PDF is required for all electronic ad submissions.
• All fonts must be embedded.
• Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

RELATED TITLES







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STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
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HIGH IMPACT ADVERTISING

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eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
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eBLASTS

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Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

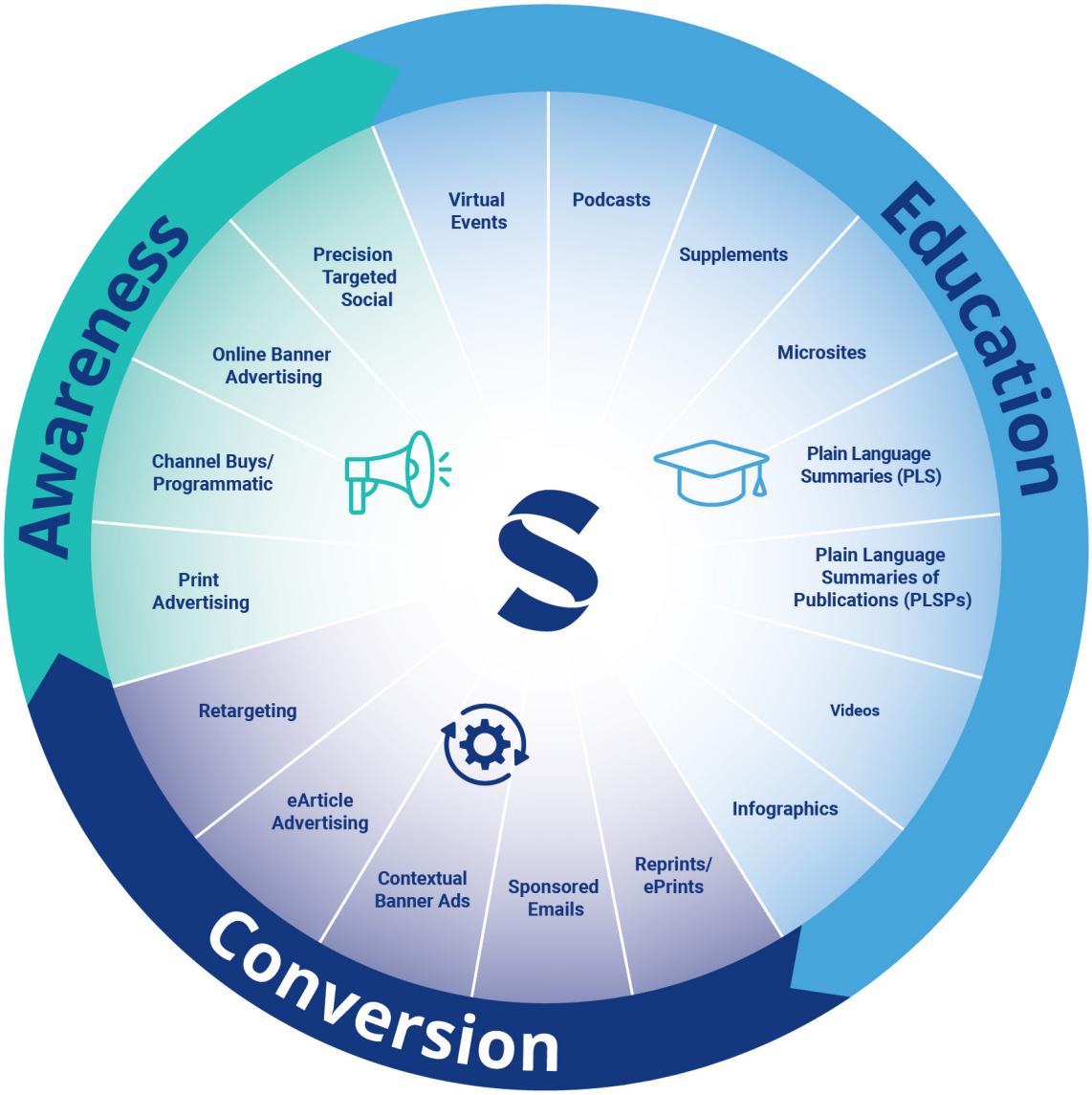
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