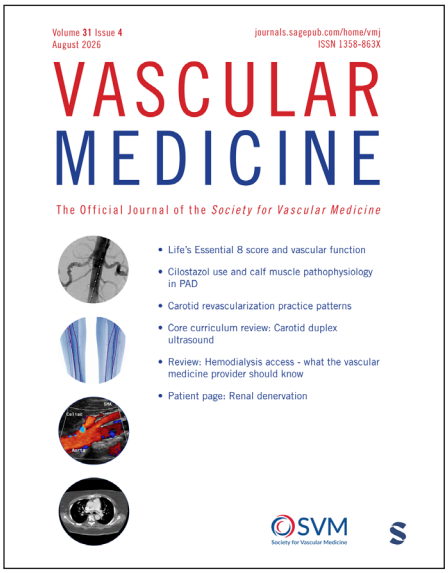
ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR-IN-CHIEF: Heather L Gornik, University Hospitals Harrington Heart & Vascular Institute, Cleveland, OH, USA

DESCRIPTION: Vascular Medicine is the official journal of the Society for Vascular Medicine. Vascular Medicine is the premier and ISI-ranked, peer-reviewed international journal of vascular medicine comprising original research articles and reviews on vascular biology, epidemiology, diagnosis, medical treatment and interventions for vascular disease.

Vascular Medicine is dedicated to advancing the field of vascular medicine by publishing the latest clinical and scientific information in vascular medicine and related specialties and is currently inviting submissions of original research articles, reviews and case reports whose subject matter falls within the journal's aims and scope. Topics for consideration include:

- Vascular biology and physiology
- Prevention and treatment of vascular disease
- Vascular imaging and diagnostic testing
- Medical treatments of vascular disease
- Endovascular intervention
- Vascular surgery
- Clinical thrombosis and thrombotic disorders
- Additional topics of relevance to the clinical subspecialty of vascular medicine

AFFILIATION: Society for Vascular Medicine (SVM)

READERSHIP PROFILE: Physicians, surgeons, radiologists, cardiologists, vascular medicine specialists, trained or in training

IMPACT FACTOR: 2.7

RANKING: Peripheral Vascular Disease 48 out of 100

FREQUENCY: 6

CIRCULATION: 121

AVERAGE MONTHLY IMPRESSIONS: 28,887

AVERAGE MONTHLY PAGEVIEWS: 9,171

PRINT ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	£1,491	£1,379	£1,268
• OUTSIDE BACK COVER	£1,715	£1,587	£1,456
• INSIDE FRONT COVER	£1,640	£1,517	£1,395
• INSIDE BACK COVER	£1,636	£1,448	£1,330
• HALF PAGE	£882	£814	£750
• DOUBLE SPREAD	£2,610	£2,416	£2,218

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	22 DECEMBER 2026	28 DECEMBER 2026
APRIL	16 FEBRUARY 2027	22 FEBRUARY 2027
JUNE	20 APRIL 2027	26 APRIL 2027
AUGUST	22 JUNE 2027	28 JUNE 2027
OCTOBER	20 AUGUST 2027	26 AUGUST 2027
DECEMBER	21 OCTOBER 2027	27 OCTOBER 2027

PRINT MECHANICAL REQUIREMENTS

SIZE	TRIM (W x H)	BLEED (W x H)	TYPE AREA (W X H)
• FULL PAGE (8.5" X 11")	8" X 10.5"	8.75" X 11.25"	8" X 10.5"
• HALF PAGE VERTICAL	3.875" X 10.5"	N/A	8" X 5.125"
• HALF PAGE HORIZONTAL	8" X 5.125"	N/A	3.875" X 10.5"

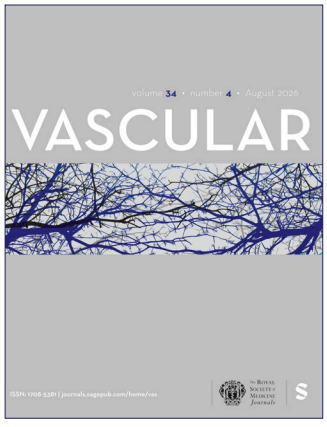
- **TRIM SIZE:** 8" X 10.5"
- **BINDING:** Perfect Bound
  - All advertising is subject to approval
  - Ad dimensions are listed in inches
  - All live copy should be no closer than 1/4" from trim
  - For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
  - All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

• A high-resolution press-ready PDF is required for all electronic ad submissions.

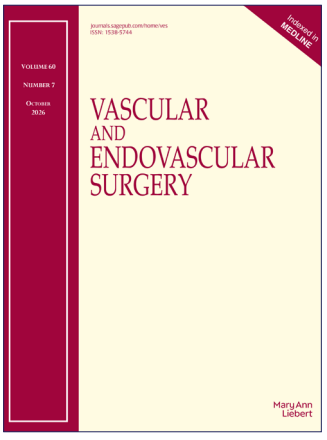
• All fonts must be embedded.

• Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/vmj

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**£70**
GEOTARGETED BANNERS	**£80**
EXPANDABLE	**£90**
STICKY BANNERS	**£100**
PERSISTENT FOOTER	**£100**

All prices are gross CPM unless otherwise noted. Minimums may apply.

Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

Email: advertising@sagepub.com

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**£1,250 MONTHLY SPONSORSHIP**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

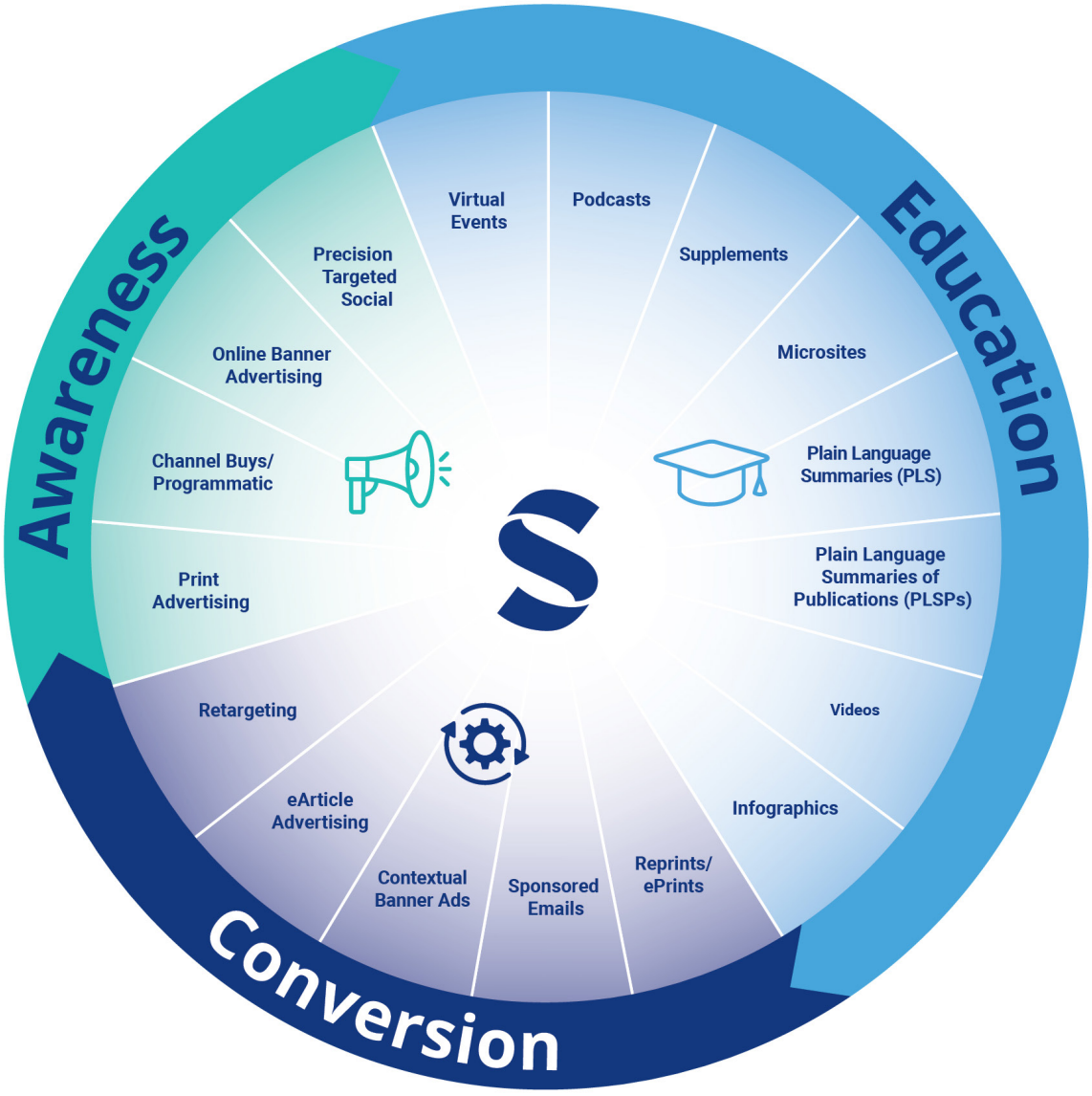
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

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