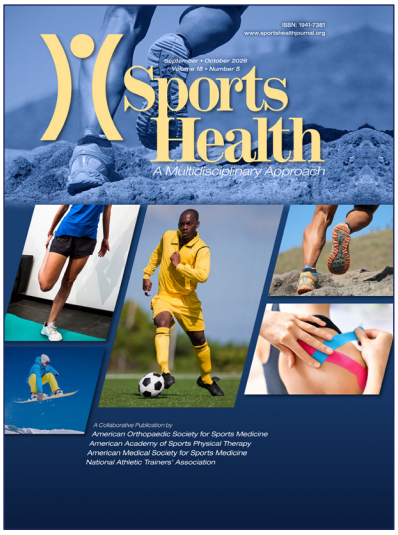
ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR: Edward M. Wojtys, MD, Ann Arbor, Michigan, USA

DESCRIPTION: Sports Health unites experts in the care of athletes and physically active people, young and old. Its broad subject domain includes:

- Sports-related injuries, both orthopaedic and non-orthopaedic
- Medical conditions arising from or affecting participation in sports or exercise
- Training, conditioning, and injury prevention in the healthy athlete
- Rehabilitation of the injured athlete
- The effects of sports and exercise on the normal or abnormal musculoskeletal system

Sports Health is distributed through subscription arrangements among the following collaborating organizations:

- American Orthopaedic Society for Sports Medicine (AOSSM)
- American Medical Society for Sports Medicine (AMSSM)
- National Athletic Trainers' Association (NATA)
- The American Academy of Sports Physical Therapy (AASPT).

READERSHIP PROFILE: Sports medicine practitioners in the following specialties:

- Physical therapists
- Orthopaedic surgeons
- Primary care physicians
- Athletic trainers

IMPACT FACTOR: 3.1

RANKING: Sport Sciences 35 out of 136

FREQUENCY: 6

CIRCULATION: 49,000

AVERAGE MONTHLY IMPRESSIONS: 95,623

AVERAGE MONTHLY PAGEVIEWS: 15,826

PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS	36 INSERTIONS	48 INSERTIONS
• FULL PAGE*	4 COLOR	$5,746	$5,610	$5,135	$4,979	$4,676	$4,623	$4,491
• 1/2 PAGE	4 COLOR	$4,986	$4,928	$4,545	$4,411	$4,168	$4,124	$3,906
• 1/4 PAGE	4 COLOR	$3,779	$3,740	$3,522	$3,434	$3,401	$3,287	$3,261

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	5 NOVEMBER 2026	9 NOVEMBER 2026	24 NOVEMBER 2026
MARCH	4 FEBRUARY 2027	8 FEBRUARY 2027	23 FEBRUARY 2027
MAY	22 MARCH 2027	24 MARCH 2027	8 APRIL 2027
JULY	24 MAY 2027	26 MAY 2027	10 JUNE 2027
SEPTEMBER	29 JULY 2027	2 AUGUST 2027	17 AUGUST 2027
NOVEMBER	30 SEPTEMBER 2027	4 OCTOBER 2027	19 OCTOBER 2027

PRINT MECHANICAL REQUIREMENTS

SIZE	NON-BLEED (W x H)	BLEED (W x H)
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

- **TRIM SIZE:** 8.125" X 10.875"
- **BINDING:** Perfect Bound
  - All advertising is subject to AOSSM approval
  - Ad dimensions are listed in inches
  - All live copy should be no closer than 1/4" from trim
  - For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
  - All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

- **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid
SHIP TO:
Mary Heiliger, CSR
Sheridan Press
450 Fame Avenue
Hanover, PA 17331 USA

- **BANNER ADVERTISING REQUIREMENTS**
  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
  - Maximum size of banners: 100KB
  - Geo-targeting is available (higher CPMs apply).
  - Third party ad tags accepted.
  - Video is accepted (higher CPMs may apply).

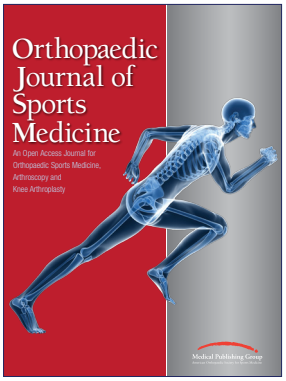
- **ARTWORK DELIVERY**

Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/sph

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

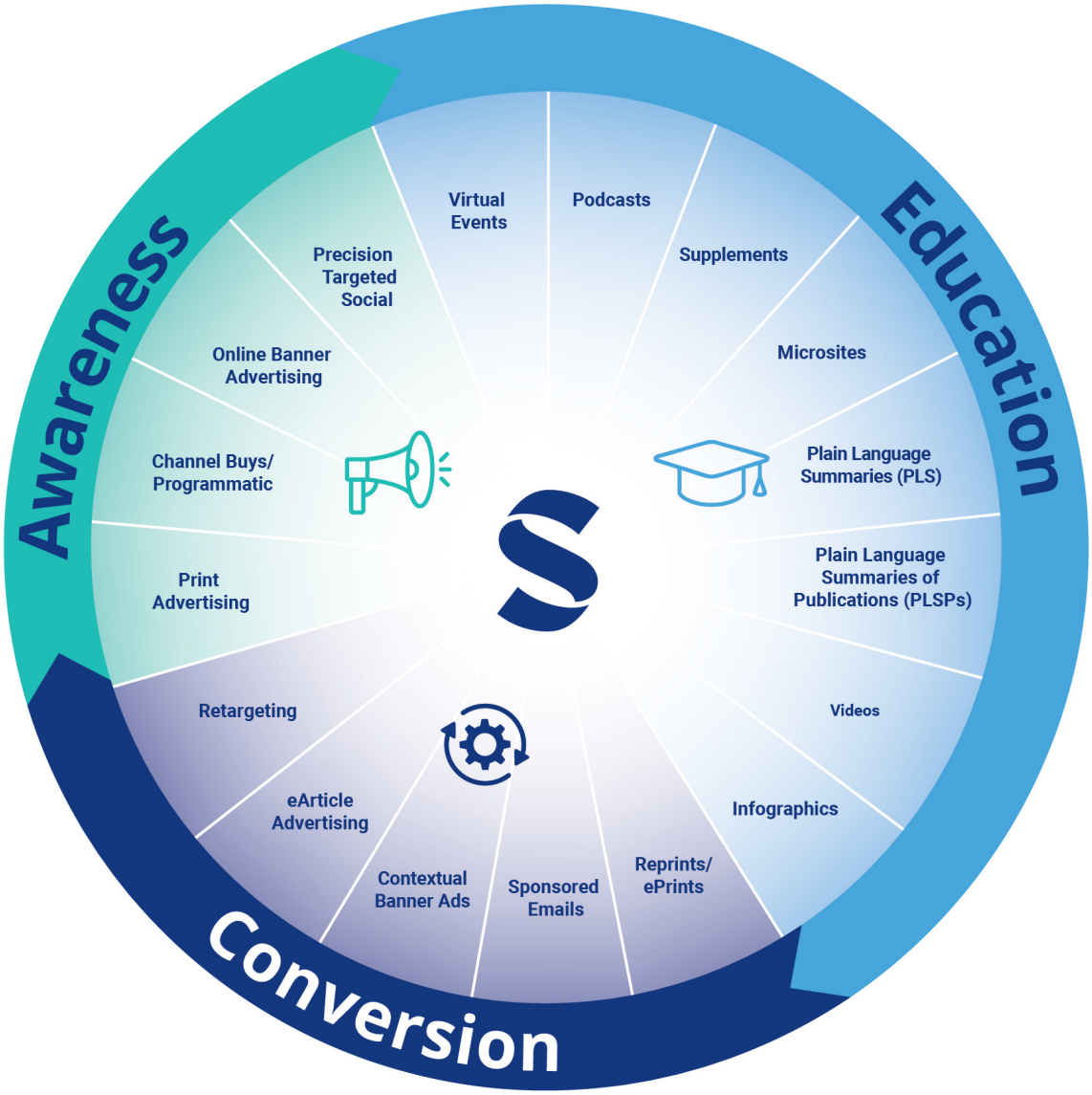
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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