Mary Ann Liebert
A Part of Sage

# Advertising Rates & Specifications - 2027




journals.sagepub.com/home/jwh

**EDITOR-IN-CHIEF: Susan G. Kornstein, MD**, Virginia Commonwealth University School of Medicine Richmond, VA

**DESCRIPTION:** ***Journal of Women's Health*** is the primary source of information for meeting the challenges of providing optimal health care for women throughout their lifespan. The Journal delivers cutting-edge advancements in diagnostic procedures, therapeutic protocols for the management of diseases, and innovative research in gender-based biology that impacts patient care and treatment.

**AFFILIATION** Society for Women's Health Research

**AUDIENCE INCLUDES:**

- All Members of the Society for Women's Health Research
- Directors of Medical Research
- Hospital Directors
- Physicians and Physician Assistants
- Obstetricians
- Gynecologists
- Oncologists
- Allergists and Immunologists
- Nurses and Nurse Practitioners
- Anesthesiologists
- Lab Directors
- Breast Surgeons
- Breast Feeding Educators/Midwifes
- Cardiologists
- Biomedical Engineers
- Women's Health Specialists
- Academic Department Chairs, Deans and Faculty
- All others allied to the field

**1.8**
**Latest Impact factor**

**121,084**
**Average Monthly Impressions**

## YOUR MARKETING SUCCESS TEAM



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# DIGITAL ADVERTISING

## BANNER ADVERTISING

| STANDARD<br>Minimum of 10,000 impressions per month | CPM/Cost Per Thousand |
|---|---|
| STANDARD BANNERS | $105 |
| GEOTARGETED BANNERS | $110 |
| EXPANDABLE | $130 |
| STICKY BANNERS | $140 |
| PERSISTENT FOOTER | $140 |

All prices are net CPM unless otherwise noted. Minimums may apply.
**Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.**

### BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

### ARTWORK DELIVERY

Email: advertising@sagepub.com

## HIGH IMPACT ADVERTISING

| | | |
|---|---|---|
| **INTERSTITIAL BANNERS** | 300 x 250px - 700 x 700 px | Monthly sponsorships available. Contact your sales representative for pricing. |
| **eARTICLE ADVERTISING** | | |
| Dynamic Super Leaderboard | Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally. | Monthly sponsorships available. Contact your sales representative for pricing. |
| Full Page PDF | 1237 x 1631 px | Monthly sponsorships available. Contact your sales representative for pricing. |

## CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the Life Sciences channel, maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

## eBLASTS

| | | |
|---|---|---|
| Email Alerts | 728 x 90 px | Contact your sales representative for pricing. |
| Sponsored Emails | Custom HTML | Contact your sales representative for pricing. |

## CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

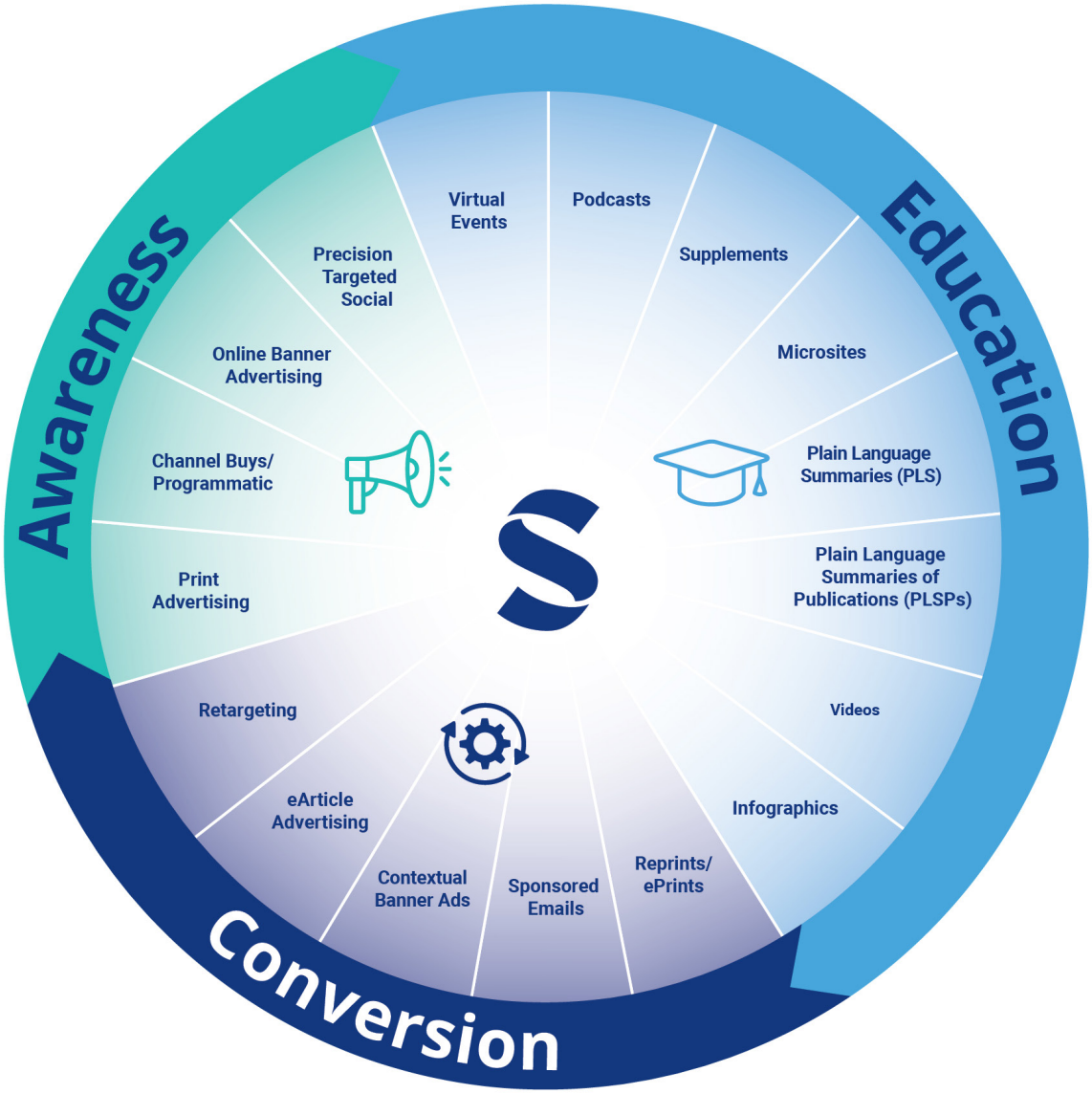
## WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

## EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

## MULTICHANNEL MARKETING SOLUTIONS




## RELATED TITLES







