ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR-IN-CHIEF: Dr Maurizio Gallieni, University of Milano, Milan, Italy

DESCRIPTION: The Journal of Vascular Access (JVA), issued six times per year, considers the publication of original manuscripts dealing with clinical and laboratory investigations in the fast growing field of vascular access. In addition reviews, case reports and clinical trials are welcome, as well as papers dedicated to more practical aspects covering new devices and techniques. All contributions, coming from all over the world, undergo the peer-review process.

The Journal of Vascular Access is divided into independent sections, each led by editors of the highest scientific level:

- Dialysis
- Oncology
- Interventional radiology
- Nutrition
- Nursing
- Intensive care

AFFILIATIONS:
Vascular Access Society (VAS) Association for Vascular Access (AVA) Australian Vascular Access Society (AVAS) World Congress Vascular Access (WoCoVA)

READERSHIP PROFILE: Nephrologists, radiologists, vascular surgeons, oncologists, intensive care unit specialists, anesthesiologists, nurses

IMPACT FACTOR: 2.0

RANKING: Peripheral Vascular Disease 63 out of 100

FREQUENCY: 6

AVERAGE MONTHLY IMPRESSIONS: 71,040

AVERAGE MONTHLY PAGEVIEWS: 12,452

This title is available online and as a digital edition.

DIGITAL ADVERTISING

FULL COLOR RATES

COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• FULL PAGE	€2,187	€2,069	€1,951
• OUTSIDE BACK COVER	€3,310	€3,190	€3,072
• INSIDE FRONT COVER	€2,660	€2,541	€2,422
• INSIDE BACK COVER	€2,405	€2,287	€2,169
• HALF PAGE	€987	€933	€886
• DOUBLE SPREAD	€3,663	€3,545	€3,427

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 10%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
JANUARY	17 NOVEMBER 2026	23 NOVEMBER 2026
MARCH	19 JANUARY 2027	25 JANUARY 2027
MAY	23 MARCH 2027	26 MARCH 2027
JULY	20 MAY 2027	27 MAY 2027
SEPTEMBER	20 JULY 2027	26 JULY 2027
NOVEMBER	21 SEPTEMBER 2027	27 SEPTEMBER 2027

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
• FULL PAGE	280MM X 210MM
• HALF PAGE VERTICAL	280MM X 105MM
• HALF PAGE HORIZONTAL	140MM X 210MM

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Geo-targeting is available (higher CPMs apply).
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

FOR ARTWORK SUBMISSION:
Email: advertising@sagepub.com

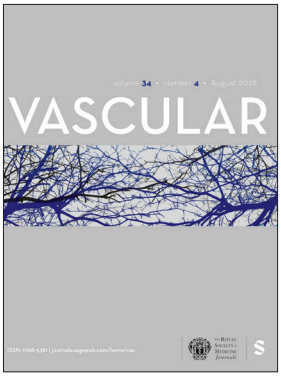
• A high-resolution press-ready PDF is required for all electronic ad submissions.

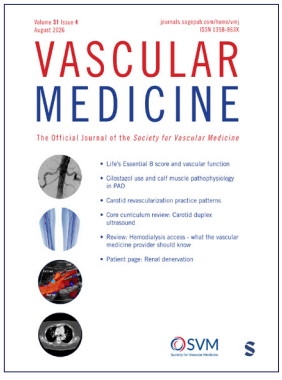
• All fonts must be embedded.

• Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.

▲ Digital Edition Examples

RELATED TITLES







eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250 Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP** **CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP** **CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

BANNER ADVERTISING

STANDARD Minimum of 10,000 impressions per month		**CPM**
STANDARD BANNERS		**£70**
GEOTARGETED BANNERS		**£80**
EXPANDABLE		**£90**
STICKY BANNERS		**£100**
PERSISTENT FOOTER		**£100**
INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP** **CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).

• ARTWORK DELIVERY

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▲ Digital Advertising Examples

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Vascular channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

WEBINARS

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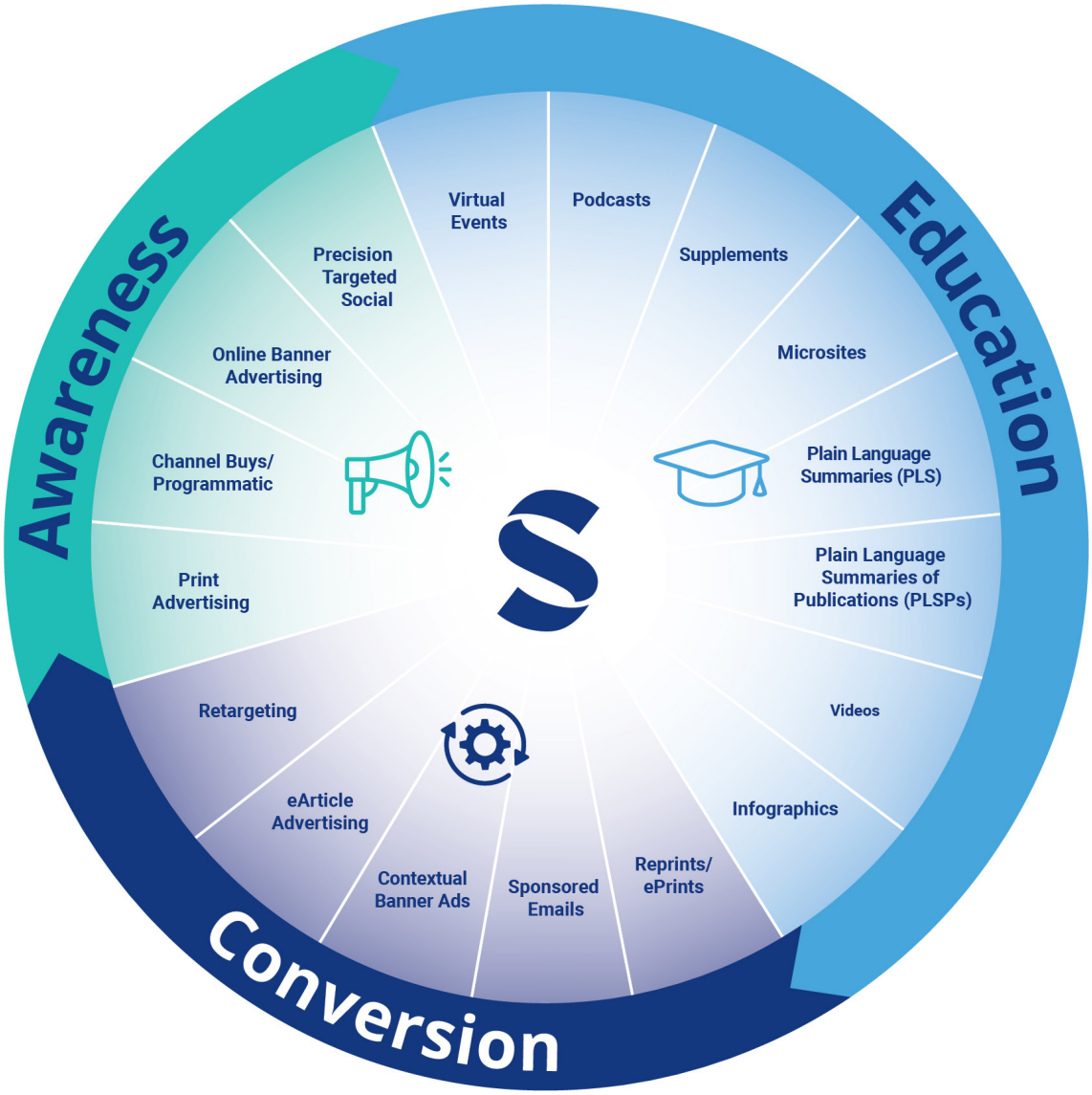
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Neil Chesher
+44 (0) 207.324.8601
Neil.Chesher@sagepub.co.uk



PUBLISHING SOLUTIONS
Alessandro Baliani
publishingsolutions@sagepub.com

REPRINTS
reprint@sagepub.com