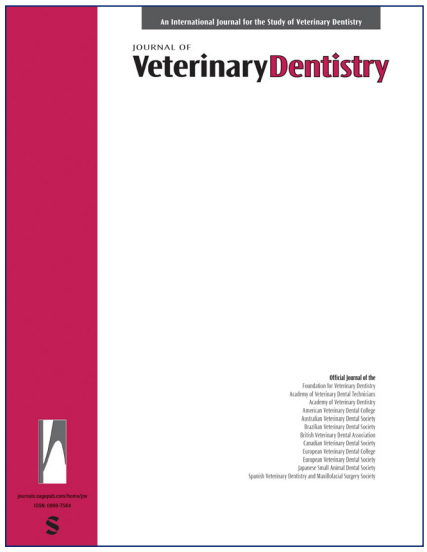
ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR: David E Clarke, BVSc, MANZCVSc, FAVD, DAVDC, DAVDC-ZWD, Victoria, Australia

DESCRIPTION: Journal of Veterinary Dentistry (JOVD) provides a continuing education forum for veterinary dental scientists, veterinarians, dentists, and veterinary/dental technicians and hygienists who are engaged in veterinary dental practice. JOVD articles provide practical and scientifically sound information covering not only the medical and surgical aspects, but also specific categories as they relate to clinical practice.

The Foundation for Veterinary Dentistry is a group of individuals who are passionate about veterinary dentistry, and desire to make oral health a priority in relieving animal suffering, improving the quality of life for all living creatures, and advancing the art and science of veterinary dentistry.

AFFILIATIONS: Foundation for Veterinary Dentistry

READERSHIP PROFILE: The Journal of Veterinary Dentistry (JOVD) is read by veterinarians, veterinary technicians, veterinary assistants, practice managers, industry leaders, vendors, philanthropists, wildlife biologists, researchers, and pet owners.

IMPACT FACTOR: 0.8

RANKING: Veterinary Sciences 126 out of 170

AVERAGE MONTHLY IMPRESSIONS: 26,914

AVERAGE MONTHLY PAGE VIEWS: 7,630

This title is available online and as a digital edition.

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/jov

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Veterinary channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

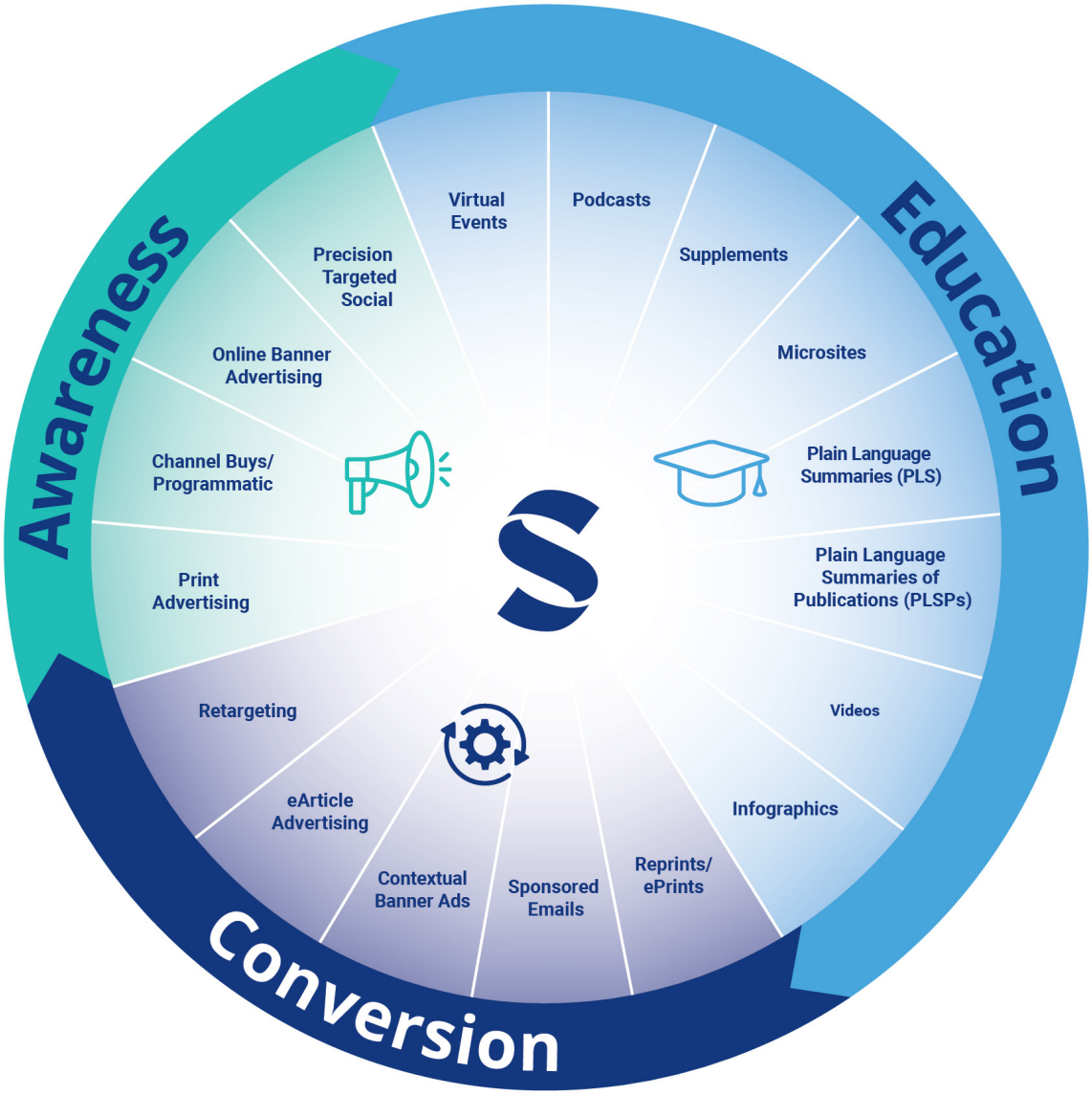
eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Neil Chesher
+44 (0) 207.324.8601
Neil.Chesher@sagepub.co.uk



PUBLISHING SOLUTIONS
Alessandro Baliani
publishingsolutions@sagepub.com

REPRINTS
reprint@sagepub.com

Foundation for VETERINARY DENTISTRY

Sage