ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR: Alison Christy, MD, PhD, Providence Health and Services, Portland, OR, USA

DESCRIPTION: Journal of Child Neurology (JCN) is an interdisciplinary peer-reviewed journal that publishes articles in the fields of child neurology, pediatric neurosurgery, pediatric neuroradiology, child psychiatry, pediatric neuropsychology, developmental and behavioral pediatrics, pediatric neuroscience and developmental neurobiology.

JCN is devoted to examining all aspects of nervous system disorders in children and adolescents. With contributions from pediatric and neurology specialists, JCN offers pertinent review articles, case reports, original investigations, the latest research findings, and more.

READERSHIP PROFILE: Pediatric specialists focused on areas such as developmental and behavioral medicine, developmental neurobiology, neurobiology, neurology, neuropsychology, neuroradiology, neuroscience, neurosurgery, and psychiatry.

IMPACT FACTOR: 1.6

RANKING: Pediatrics 101 out of 190 Clinical Neurology 226 out of 296

FREQUENCY: 10

CIRCULATION: 966

AVERAGE MONTHL IMPRESSIONS: 68,866

AVERAGE MONTHLY PAGEVIEWS: 12,076

PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS	36 INSERTIONS
• FULL PAGE*	4 COLOR	$5,273	$5,145	$4,880	$4,594	$4,368	$4,323
• HALF PAGE	4 COLOR	$4,635	$4,589	$4,264	$4,155	$3,951	$2,287
• QUARTER PAGE	4 COLOR	$3,625	$3,593	$3,401	$3,337	$3,312	$3,210

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	21 OCTOBER 2026	27 OCTOBER 2026	9 NOVEMBER 2026
FEBRUARY	19 NOVEMBER 2026	24 NOVEMBER 2026	8 DECEMBER 2026
MARCH	17 DECEMBER 2026	17 DECEMBER 2026	6 JANUARY 2027
APRIL	20 JANUARY 2027	26 JANUARY 2027	8 FEBRUARY 2027
MAY	17 FEBRUARY 2027	23 FEBRUARY 2027	8 MARCH 2027
JULY	16 APRIL 2027	21 APRIL 2027	6 MAY 2027
AUGUST	20 MAY 2027	25 MAY 2027	8 JUNE 2027
SEPTEMBER	21 JUNE 2027	22 JUNE 2027	7 JULY 2027
OCTOBER	21 JULY 2027	22 JULY 2027	9 AUGUST 2027
NOVEMBER	20 AUGUST 2027	24 AUGUST 2027	8 SEPTEMBER 2027

PRINT MECHANICAL REQUIREMENTS

SIZE	NON-BLEED (W x H)	BLEED (W x H)
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

- **TRIM SIZE:** 8.125" X 10.875"
- **BINDING:** Perfect Bound
  - All advertising is subject to approval
  - Ad dimensions are listed in inches
  - All live copy should be no closer than 1/4" from trim
  - For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
  - All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

- **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid
SHIP TO:
Mary Heiliger, CSR
Sheridan Press
450 Fame Avenue
Hanover, PA 17331 USA
Phone: (800) 635-7181 ext 8145

- **BANNER ADVERTISING REQUIREMENTS**
  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
  - Maximum size of banners: 100KB
  - Geo-targeting is available (higher CPMs apply).
  - Third party ad tags accepted.
  - Video is accepted (higher CPMs may apply).

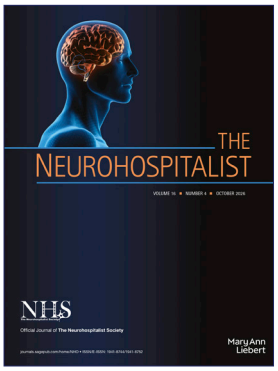
- **ARTWORK DELIVERY**

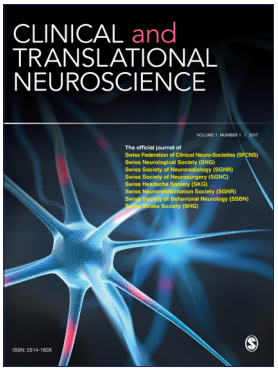
Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/jcn

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**$1,500 monthly sponsorship**
FULL PAGE PDF	1237 X 1631 px	**$1,500 monthly sponsorship**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Neurology channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**$6,000 per send (includes an echo send to non-openors)**

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

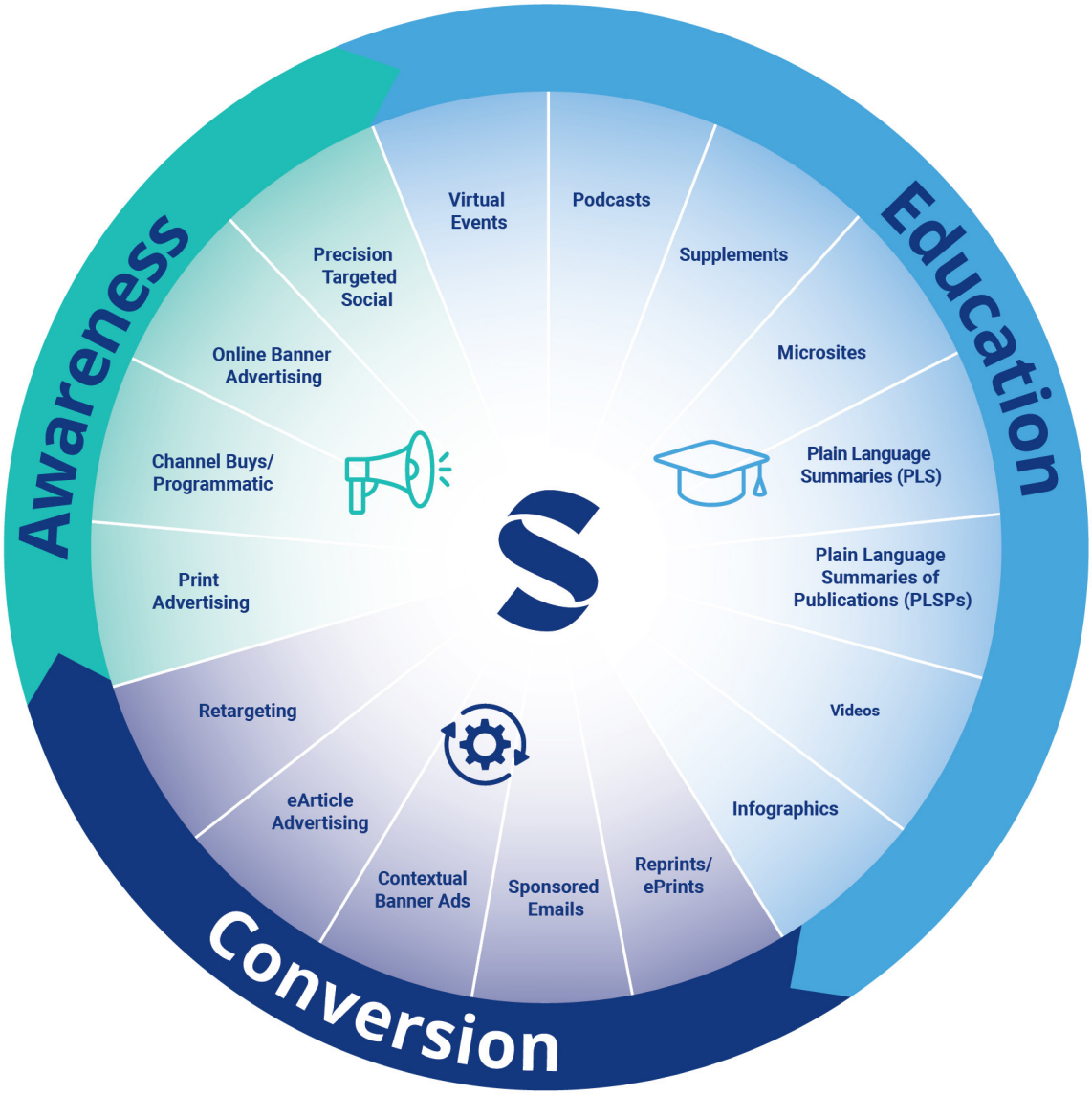
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Sajeevi Henry
805.618.4557
Sajeevi.Henry@sagepub.com



SUPPLEMENTS AND SPECIAL SALES
Stacey Wayne
805.410.7065
Stacey.Wayne@sagepub.com

REPRINTS
reprint@sagepub.com



PUBLISHING SOLUTIONS
Alessandro Baliani
publishingsolutions@sagepub.com