ADVERTISING RATES & SPECIFICATIONS - 2027



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DESCRIPTION: Interventional Neuroradiology (INR) is a peer-reviewed clinical practice journal documenting the current state of interventional neuroradiology worldwide. INR publishes original clinical observations, descriptions of new techniques or procedures, case reports, and articles on the ethical and social aspects of related health care. Original research published in INR is related to the practice of interventional neuroradiology. Submissions suitable for the Journal include observational studies, clinical trials, epidemiological work, reports on health services and outcomes, and advances in applied (translational) and/or basic research.

AFFILIATION: World Federation of Interventional and Therapeutic Neuroradiology (WFITN)

READERSHIP PROFILE: Interventional Neuroradiologists and Neuroradiologists, Radiologists, Neurologists, Neurosurgeons, Endovascular Neurosurgeons, Research Scientists with interest in Neuroradiology, Neuro Intensive Care Specialists.

IMPACT FACTOR: 1.9

RANKING: Radiology, Nuclear Medicine & Medical Imaging 129 out of 217 Clinical Neurology 201 out of 296

FREQUENCY: 6

CIRCULATION: 3200 inclusive of WFITN Members

AVERAGE MONTHLY IMPRESSIONS: 21,185

AVERAGE MONTHLY PAGEVIEWS: 5,520

This title is available online and as a digital edition.

DIGITAL EDITION RATES

COLOR	USD
• FULL PAGE IN PRELIMS BEFORE FIRST ARTICLE	$4,992
• PREMIUM COVER TIP - 550 X 480 PIXELS**	$8,319
• TOP BANNER - 468 X 60 PIXELS*	$6,139
• SKYSCRAPER - 160 X 600 PIXELS*	$5,622

*Inclusive of Full Page in Prelims

** Exclusive - banners on the HTML notification e-mail sent by Society

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PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers

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ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
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APRIL	18 FEBRUARY 2027	22 FEBRUARY 2027
JUNE	16 APRIL 2027	22 APRIL 2027
AUGUST	17 JUNE 2027	21 JUNE 2027
OCTOBER	19 AUGUST 2027	23 AUGUST 2027
DECEMBER	20 OCTOBER 2027	22 OCTOBER 2027

MECHANICAL REQUIREMENTS FOR PAGE ADVERTISEMENTS

SIZE (TRIM)	H x W
• FULL PAGE	297MM x 210MM
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• HALF PAGE HORIZONTAL	140MM X 210MM

• BANNER ADVERTISING REQUIREMENTS

- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
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- Third party ad tags accepted.
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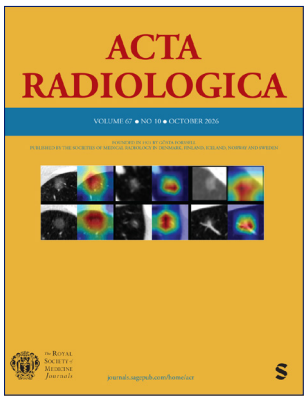
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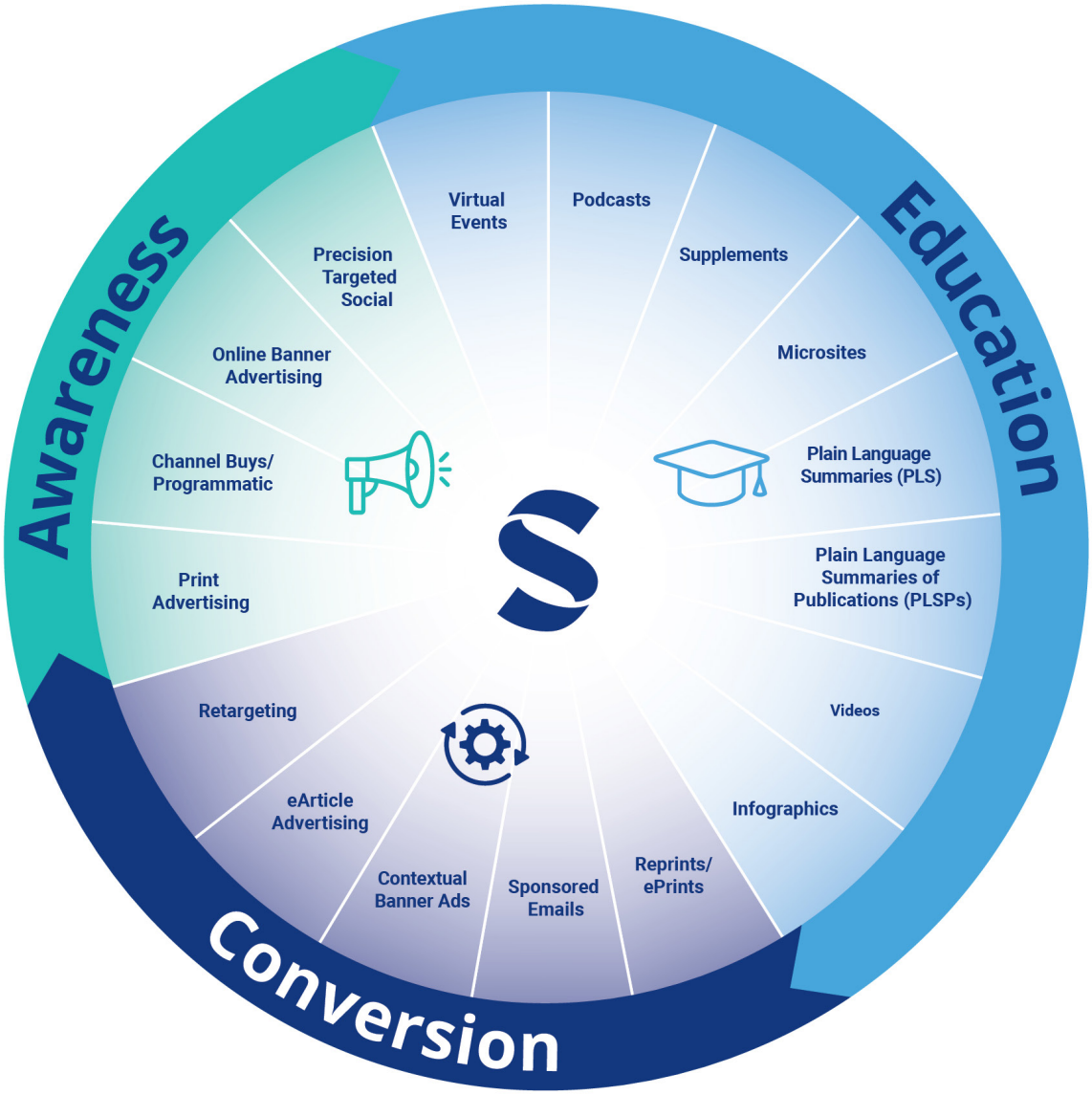
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