ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR: Charles N. Cornell, MD, HSS, Weill Cornell Medical College, New York, NY, USA

DESCRIPTION: HSS Journal®: The Musculoskeletal Journal of HSS is a peer-reviewed journal published since 2005. Submissions are welcome from clinicians around the world; the journal features clinical and basic science research, commentaries, and review articles on musculoskeletal conditions, their diagnosis, and their treatment. Articles from professionals in fields relevant to musculoskeletal health are encouraged: orthopedics, anesthesia, perioperative medicine, bone and mineral medicine, radiology and imaging, clinical pathology, rheumatology, telehealth, robotics, musculoskeletal nursing, neurology, physiatry, and rehabilitation. The editorial board is dedicated to conducting blind peer review and minimizing potential conflicts of interest. Articles are published online on a rolling basis and then four times per year in print.

HSS Journal is a publication of Hospital for Special Surgery, ranked U.S. #1 in orthopedics, 16 years in a row, and #3 in rheumatology by U.S. News & World Report. The journal's publication is a part of the overall HSS educational mission to be the most trusted educator by providing timely content to clinicians concerned with musculoskeletal health. Professionals in 130 countries receive CME via HSS eAcademy.

AFFILIATIONS: Hospital for Special Surgery

READERSHIP PROFILE: The readership of HSS Journal consists of those who specialize in orthopaedics; musculoskeletal anesthesia; perioperative medicine; basic science of bone and mineral musculoskeletal medicine; radiology; imaging; musculoskeletal pathology; rheumatology; musculoskeletal medicine; neurology; physiatry; and rehabilitation.

IMPACT FACTOR: 1.4

RANKING: Orthopedics 99 out of 147 Surgery 202 out of 321

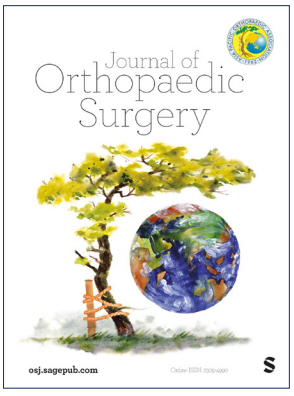
AVERAGE MONTHLY IMPRESSIONS: 10,648

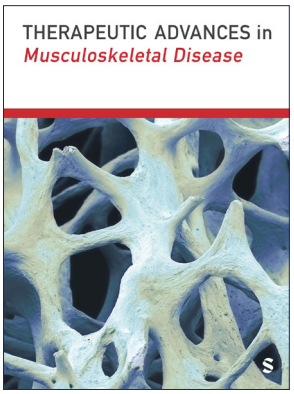
AVERAGE MONTHLY PAGE VIEWS: 3,474

This title is available online and as a sponsored digital edition.

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/hss

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS
- Standard banner positions include: 728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

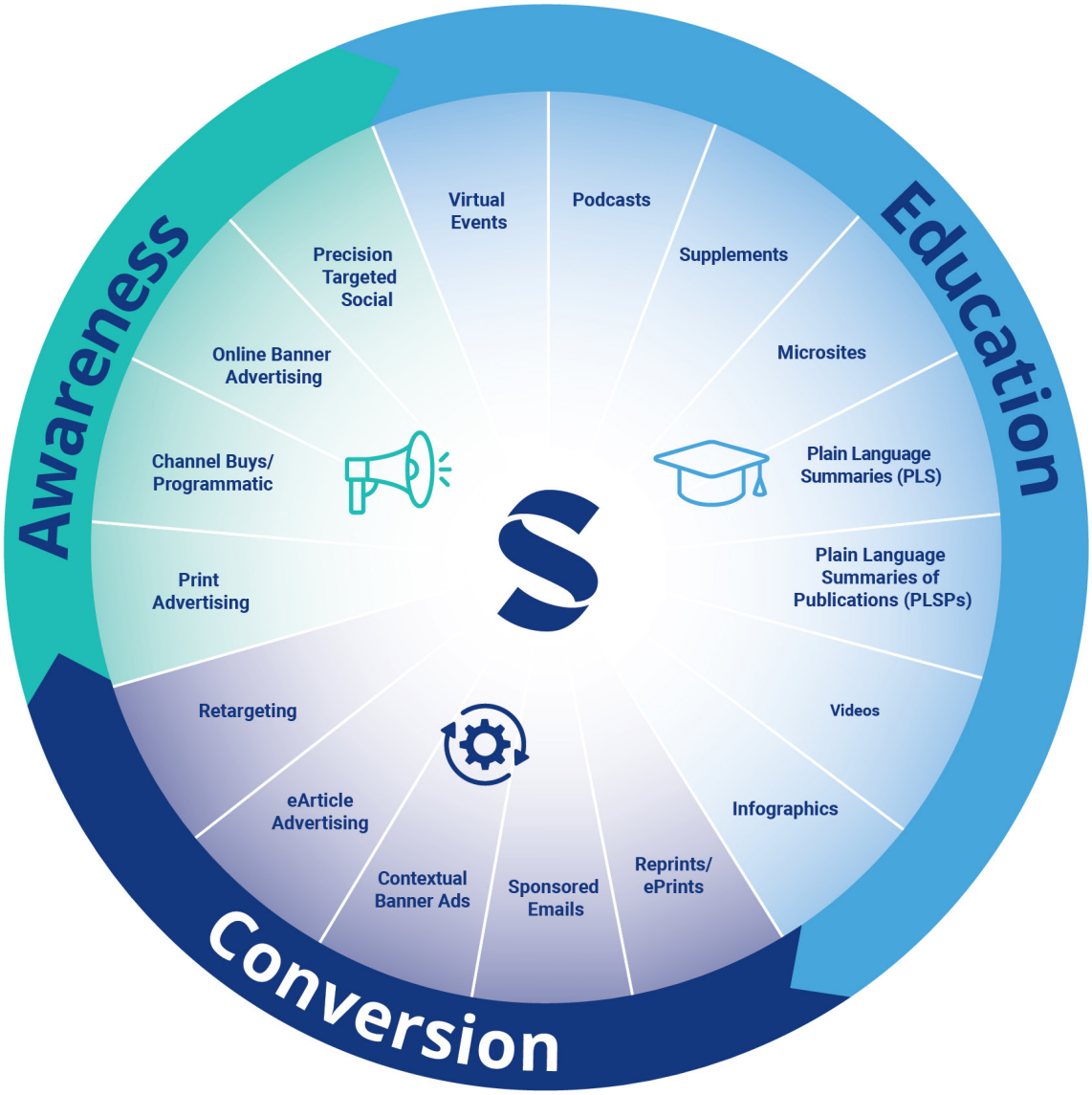
eARTICLE ADVERTISING

DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250 Smaller banner sizes can be accepted but will not display optima	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



CONTACTS



ADVERTISING
Holly Dietz
(805) 490-9891
Holly.Dietz@sagepub.com



SUPPLEMENTS AND SPECIAL SALES
Stacey Wayne
805.410.7065
Stacey.Wayne@sagepub.com

REPRINTS
reprint@sagepub.com



PUBLISHING SOLUTIONS
Alessandro Baliani
publishingsolutions@sagepub.com

HSS | Sage