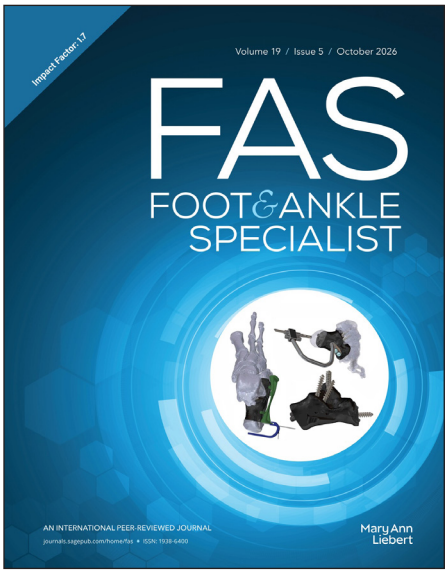
ADVERTISING RATES & SPECIFICATIONS - 2027



EDITORS: John R. Clements, DPM Associate Professor Orthopedic Surgery, Carilion School of Medicine, Virginia Tech; Director of Podiatric Medical and Surgical Education, Carilion Roanoke Memorial Hospital, VA, USA; Christopher W. Reb, DO, Malcom Randall Department of Veterans Affairs Medical Center, Gainesville, FL

DESCRIPTION: Foot & Ankle Specialist (FAS) is the first and only journal written for foot and ankle specialists, whether they work in podiatry, podiatric surgery, orthopaedic surgery, or related disciplines. What distinguishes FAS is its emphasis on clinical education derived from evidence-based practice. While other publications provide peer reviewed research reports and commercially based non-peer reviewed content, only FAS offers practice-proven applied peer reviewed information. The editorship of FAS is unique, representing both podiatry and orthopedic surgery. The collaboration ensures that both professional groups contribute to and share in the most recent practice information available. Additionally, the editorial board combines foot and ankle specialists across various disciplines, including podiatry, orthopaedic surgery, plastic surgery, physical therapy, dermatology, and neurology.

READERSHIP PROFILE: Readership combines qualified podiatrists (DPMs) and Orthopaedic surgeons specializing in foot and ankle surgery. In addition, the journal attracts foot and ankle specialists in plastic surgery, physical therapy, and related disciplines.

IMPACT FACTOR: 1.7

RANKING: Orthopedics 82 out of 147

FREQUENCY: 8

CIRCULATION: 8,975

AVERAGE MONTHLY IMPRESSIONS: 24,620

AVERAGE MONTHLY PAGEVIEWS: 4,023

PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS
• FULL PAGE*	4 COLOR	$4,641	$4,537	$4,120	$3,982	$3,719
• HALF PAGE	4 COLOR	$3,982	$3,925	$3,593	$3,478	$3,268
• QUARTER PAGE	4 COLOR	$2,929	$2,897	$2,693	$2,623	$2,494

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	6 NOVEMBER 2026	13 NOVEMBER 2026	25 NOVEMBER 2026
MARCH	10 DECEMBER 2026	14 DECEMBER 2026	29 DECEMBER 2026
APRIL	6 JANUARY 2027	11 JANUARY 2027	25 JANUARY 2027
JUNE	9 APRIL 2027	16 APRIL 2027	29 APRIL 2027
JULY	7 MAY 2027	14 MAY 2027	27 MAY 2027
SEPTEMBER	11 JUNE 2027	18 JUNE 2027	29 JULY 2027
OCTOBER	13 AUGUST 2027	20 AUGUST 2027	2 SEPTEMBER 2027
DECEMBER	6 OCTOBER 2027	11 OCTOBER 2027	25 OCTOBER 2027

PRINT MECHANICAL REQUIREMENTS

SIZE (W x H)	NON-BLEED	BLEED
• FULL PAGE	7.625" X 10.375"	8.375" X 11.125"
• HALF PAGE VERTICAL	3.5" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.5" X 5"	N/A
• QUARTER PAGE VERTICAL	3.5" X 5"	N/A

- **TRIM SIZE:** 8.125" X 10.875"
- **BINDING:** Saddle stitched
- All advertising is subject to approval
- Ad dimensions are listed in inches
- All live copy should be no closer than 1/4" from the trim
- For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides

- **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid

SHIP TO:

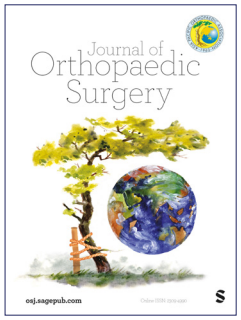
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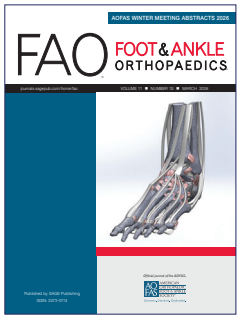
- **ARTWORK DELIVERY**

SAGE Publications
2455 Teller Road
Thousand Oaks, CA 91320 USA
Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES







BANNER ADVERTISING • www.journals.sagepub.com/home/fas

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords.
Contact your sales representative for pricing.

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

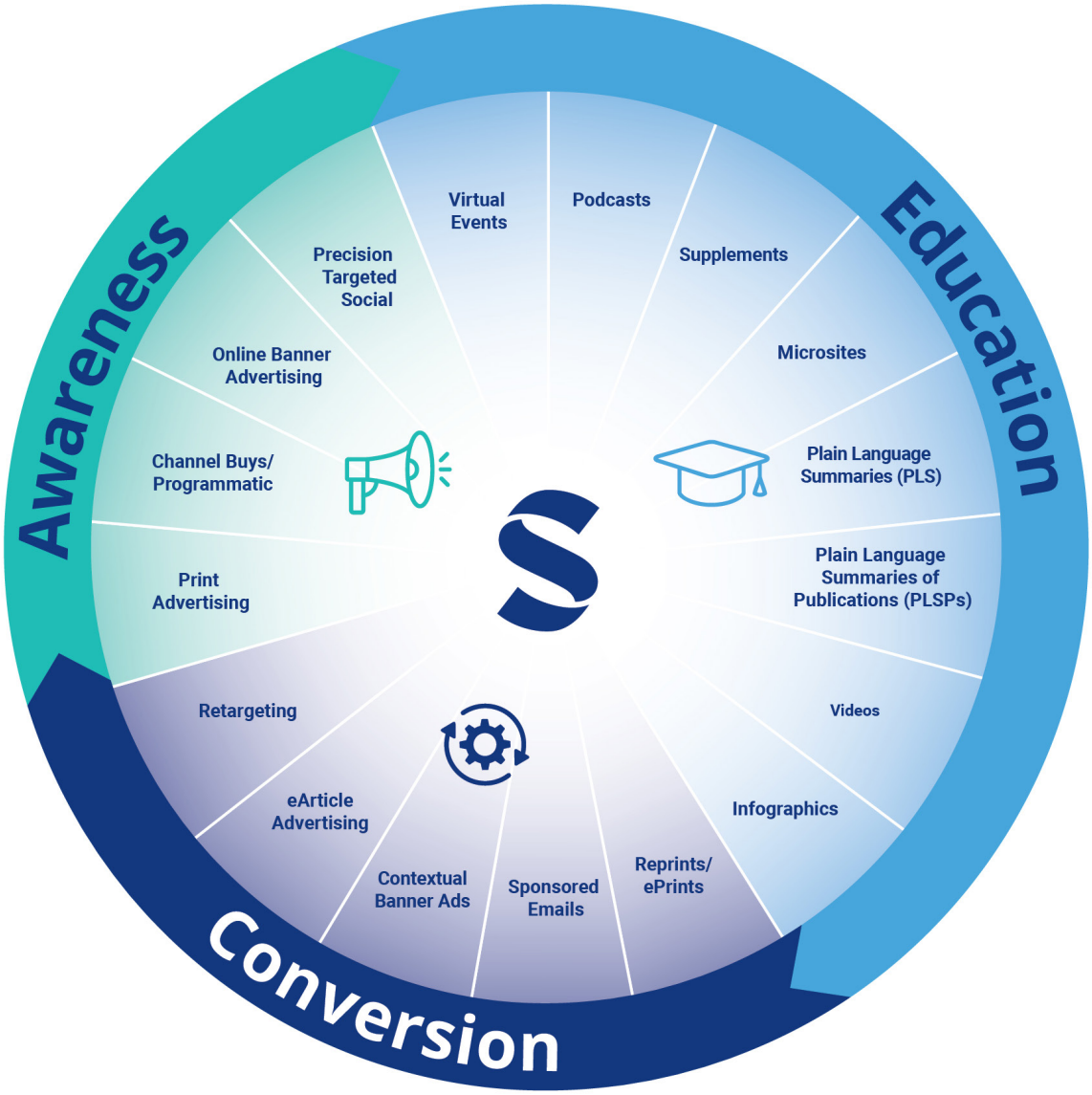
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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