ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR: Charles L. Saltzman, MD, Salt Lake City, UT, United States

DESCRIPTION: Foot & Ankle International (FAI) is a monthly medical journal that emphasizes surgical and medical management, as well as basic clinical research related to foot and ankle problems. The AOFAS is an international medical society of more than 2,400 orthopaedic surgeons and allied health practitioners who specialize in the diagnosis and treatment of injuries, diseases, and other conditions of the foot and ankle. Through education, research, and advocacy, the AOFAS mobilizes its members and the healthcare community to improve patient care.

Foot and ankle orthopaedic surgeons complete four years of medical school, five years of accredited graduate education (residency training) in orthopaedic surgery and an additional year of advanced fellowship training in the care of the foot and ankle. Active Members in the AOFAS are certified by the American Board of Orthopaedic Surgery, American Osteopathic Board of Orthopedic Surgery or the Royal College of Physicians and Surgeons of Canada. Active Members also hold membership in the American Academy of Orthopaedic Surgeons, the American Osteopathic Academy of Orthopedics, or the Canadian Orthopaedic Association.

The AOFAS organizational priorities are Research, Education, Patient Care, Advocacy, Mentorship, and Outreach.

AFFILIATION: The American Orthopaedic Foot & Ankle Society (AOFAS)

READERSHIP PROFILE: Highly trained orthopaedic foot and ankle surgeons and allied health practitioners, including all the membership of AOFAS

IMPACT FACTOR: 2.3

RANKING: Orthopedics 62 out of 147

FREQUENCY: 12

CIRCULATION: 2,632

AVERAGE MONTHLY IMPRESSIONS: 95,256

AVERAGE MONTHLY PAGEVIEWS: 20,662

PRINT ADVERTISING

	COLOR	1 INSERTION	3 INSERTIONS	6 INSERTIONS	12 INSERTIONS	24 INSERTIONS
• FULL PAGE*	4 COLOR	$4,512	$4,406	$4,057	$3,939	$3,716
• HALF PAGE	4 COLOR	$3,950	$3,906	$3,619	$3,522	$3,337
• QUARTER PAGE	4 COLOR	$3,050	$3,024	$2,852	$2,795	$2,678

SPECIAL POSITION PREMIUMS

- Inside front cover Earned rate + 35%
- Inside back cover Earned rate + 25%
- Back cover Earned rate + 35%
- Facing table of contents Earned rate + 30%
- Facing first text page Earned rate + 25%
- Other specified positions Earned rate + 15%

Rates based on total units earned during a 12-month period. Space purchased by a parent company and subsidiaries may be combined for an earned rate. Post-publication rate changes will not be accepted. Changes in frequency must be applied to future insertions.

AGENCY COMMISSION: 15%

PAYMENT TERMS: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing.

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	MATERIALS CLOSING	INSERTS DUE
JANUARY	18 NOVEMBER 2026	23 NOVEMBER 2026	15 DECEMBER 2026
FEBRUARY	31 DECEMBER 2026	5 JANUARY 2027	19 JANUARY 2027
MARCH	28 JANUARY 2027	1 FEBRUARY 2027	16 FEBRUARY 2027
APRIL	1 MARCH 2027	8 MARCH 2027	22 MARCH 2027
MAY	29 MARCH 2027	5 APRIL 2027	19 APRIL 2027
JUNE	27 APRIL 2027	3 MAY 2027	17 MAY 2027
JULY	1 JUNE 2027	4 JUNE 2027	21 JUNE 2027
AUGUST	28 JUNE 2027	1 JULY 2027	19 JULY 2027
SEPTEMBER	2 AUGUST 2027	4 AUGUST 2027	19 AUGUST 2027
OCTOBER	1 SEPTEMBER 2027	6 SEPTEMBER 2027	20 SEPTEMBER 2027
NOVEMBER	27 SEPTEMBER 2027	4 OCTOBER 2027	18 OCTOBER 2027
DECEMBER	1 NOVEMBER 2027	5 NOVEMBER 2027	19 NOVEMBER 2027

PRINT MECHANICAL REQUIREMENTS

SIZE	NON-BLEED (W x H)	BLEED (W x H)
• FULL PAGE	7.875" X 10.375"	8.625" X 11.125"
• HALF PAGE VERTICAL	3.675" X 10.375"	N/A
• HALF PAGE HORIZONTAL	7.875" X 5"	N/A
• QUARTER PAGE VERTICAL	3.675" X 5"	N/A

- **TRIM SIZE:** 8.375" X 10.875"
- **BINDING:** Perfect Bind
  - All advertising is subject to AOFAS approval
  - Ad dimensions are listed in inches
  - All live copy should be no closer than 1/4" from trim
  - For ads that are intended to run off the page, a 1/8" minimum bleed is required on all sides
  - All color files must be created and submitted to publisher in CMYK color mode. **Black & white** ads must be designed and output files in 1-color black only. Publisher will convert files supplied in color (rich black, CMYK, RGB) but is not responsible for color reproduction on these ads.

- **PRE-PRINTED INSERTS**

List journal name, issue # and quantity on boxes/skid

SHIP TO:

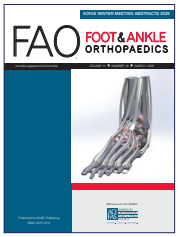
Mary Heiliger, CSR
Sheridan Press
450 Fame Avenue
Hanover, PA 17331 USA
Phone: (800) 635-7181 ext.8145

- **ARTWORK DELIVERY**

Email: advertising@sagepub.com

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
- **All fonts must be embedded.**
- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

RELATED TITLES



BANNER ADVERTISING • www.journals.sagepub.com/home/fai

STANDARD Minimum of 10,000 impressions per month	**CPM/Cost Per Thousand**
STANDARD BANNERS	**$105**
GEOTARGETED BANNERS	**$110**
EXPANDABLE	**$130**
STICKY BANNERS	**$140**
PERSISTENT FOOTER	**$140**

BANNER ADVERTISING REQUIREMENTS

- Standard banner positions include:
  728 x 90 px; 160 x 600 px; 300 x 250 px; 300 x 600 px
- Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
- Maximum size of banners: 100KB
- Third party ad tags accepted.
- Video is accepted (higher CPMs may apply).
- **ARTWORK DELIVERY**
  Email: advertising@sagepub.com

All prices are gross CPM unless otherwise noted. Minimums may apply.
Monthly Sponsorships Available. Contact Your Sales Representative For Pricing.

HIGH IMPACT ADVERTISING

INTERSTITIAL BANNERS	300 X 250 px - 700 X 700 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Orthopaedics channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CONTEXTUAL ADVERTISING

Deliver ads to the most relevant audience using advanced AI and keyword targeting, ensuring seamless placement on pages that match your chosen keywords. Contact your sales representative for pricing.

WEBINARS

Engage and convert qualified audiences through custom educational webinars, delivering expert-led content and interactive experiences that inspire action and generate valuable leads.

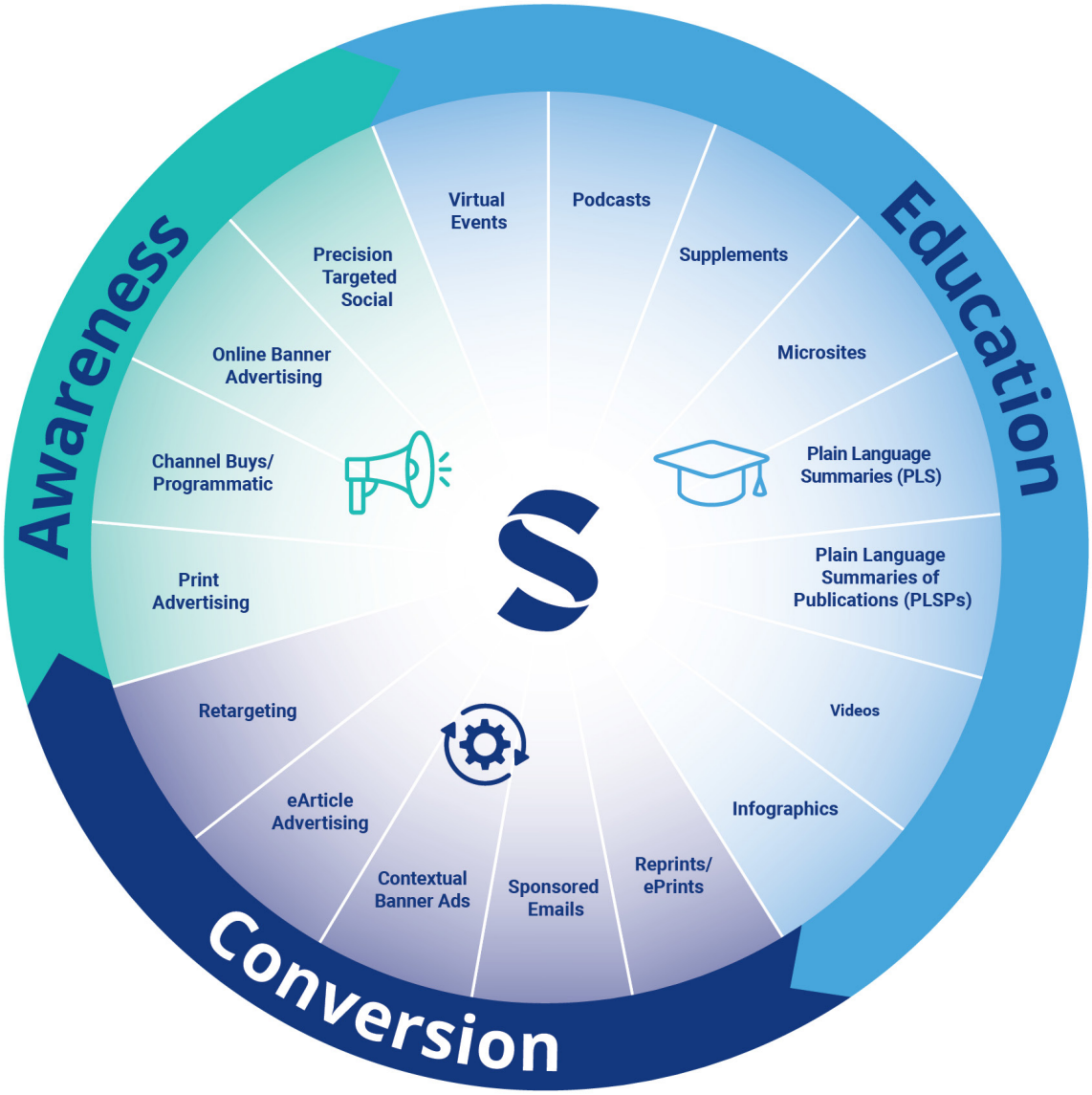
EBOOKS

Reach and educate your target audience with custom eBooks, delivering insightful content that highlights your expertise, strengthens brand awareness, and drives lead generation.

RETARGETING

CONTACT YOUR SALES REPRESENTATIVE FOR PRICING

MULTICHANNEL MARKETING SOLUTIONS FROM SAGE



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