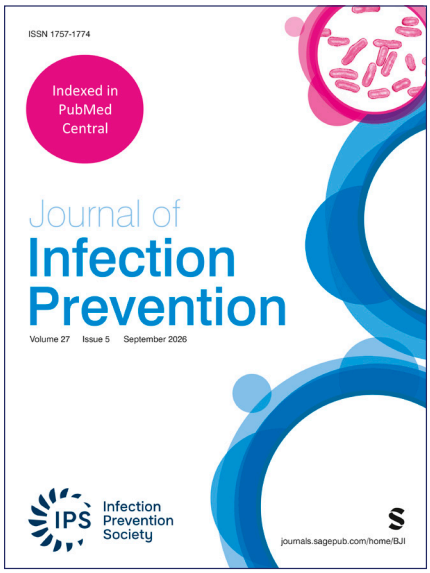
ADVERTISING RATES & SPECIFICATIONS - 2027



EDITOR-IN-CHIEF: Professor Jean-Yves Maillard, University of Cardiff, UK

DESCRIPTION: Journal of Infection Prevention is the professional publication of the Infection Prevention Society. The aim of the journal is to advance the evidence base in infection prevention and control, and to provide a publishing platform for all health professionals interested in this field of practice. The journal is a bi-monthly peer-reviewed publication containing a wide range of articles: Original primary research studies, Qualitative and quantitative studies, Reviews of the evidence on various topics, Practice development project reports, Guidelines for practice, Case studies, Overviews of infectious diseases and their causative organisms, Audit and surveillance studies/ projects and Outbreak reports.

AFFILIATION: Infection Prevention Society

READERSHIP PROFILE: Infection prevention and control professionals, public health and health protection specialists, pharmacists with an interest in antimicrobial agents, allied health professionals, primary care professionals including general practice staff, dental staff and sexual health specialists.

IMPACT FACTOR: 1.0

***RANKING:** Infectious Diseases 127 out of 141

FREQUENCY: 6

CIRCULATION: 2,080

AVERAGE MONTHLY IMPRESSIONS: 15,265

AVERAGE MONTHLY PAGEVIEWS: 2,729

This title is available online and as a sponsored digital edition.

DIGITAL EDITION RATES

FREQUENCY	1 INSERTION	3 INSERTIONS	6 INSERTIONS
• PREMIUM COVER TIP	£2,524	£2,335	£2,145
• INSIDE FRONT COVER	£2,487	£2,302	£2,116
• FULL PAGE	£2,262	£2,092	£1,922
• DOUBLE PAGE SPREAD	£4,522	£4,184	£3,843
• TOP BANNER - 486 X 60 PIXELS	£2,639	£2,444	£2,244
• SKYSCRAPER - 160 X 600 PIXELS	£2,639	£2,444	£2,244
• HALF PAGE	£1,264	£1,170	£1,073
• QUARTER PAGE	£758	£700	£581

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HIGH IMPACT advertising opportunities, including cover tips, inserts and outserts, are available. Contact your sales representative for pricing..

***RANKING:**
Public, Environmental & Occupational Health 379 out of 443

SCHEDULE

CLOSING DATES

ISSUE MONTH	SPACE RESERVATIONS	COPY DEADLINE
FEBRUARY	10 NOVEMBER 2026	16 NOVEMBER 2026
APRIL	8 JANUARY 2027	14 JANUARY 2027
JUNE	9 MARCH 2027	15 MARCH 2027
AUGUST	13 MAY 2027	19 MAY 2027
OCTOBER	13 JULY 2027	19 JULY 2027
DECEMBER	13 SEPTEMBER 2027	17 SEPTEMBER 2027

MECHANICAL REQUIREMENTS

FULL PAGE		HALF PAGE	
FULL PAGE, BLEED	286MM (H) X 216MM (W)	HORIZONTAL, TYPE AREA	120MM (H) X 180MM (W)
FULL PAGE, TRIM SIZE	280MM (H) X 210MM (W)	HORIZONTAL, TRIM AREA	140MM (H) X 210MM (W)
FULL PAGE, TYPE AREA	250MM (H) X 180MM (W)	VERTICAL, TYPE AREA	250MM (H) X 85MM (W)
		VERTICAL, TRIM AREA	280MM (H) X 105MM (W)

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  - Acceptable file formats: GIF, Animated GIF, JPG, PNG, SWF
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  - Third party ad tags accepted.
  - Video is accepted (higher CPMs may apply).

- **A high-resolution press-ready PDF is required for all electronic ad submissions.**
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- **Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art (1-bit) images.**

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eARTICLE ADVERTISING		
DYNAMIC SUPER LEADERBOARD	Recommended size is 1237 x 250. Smaller banner sizes can be accepted but will not display optimally.	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
FULL PAGE PDF	1237 X 1631 px	**MONTHLY SPONSORSHIP CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

eBLASTS

Email Alerts	728 X 90 px	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**
Sponsored Emails	Custom HTML	**CONTACT YOUR SALES REPRESENTATIVE FOR PRICING**

CHANNEL BUYS

Boost your reach with a Channel Buy. Your banner ad rotates across various journal websites within the **Infection Prevention channel,** maximizing exposure to your targeted audience. Take advantage of discounted CPMs for a high-volume purchase.

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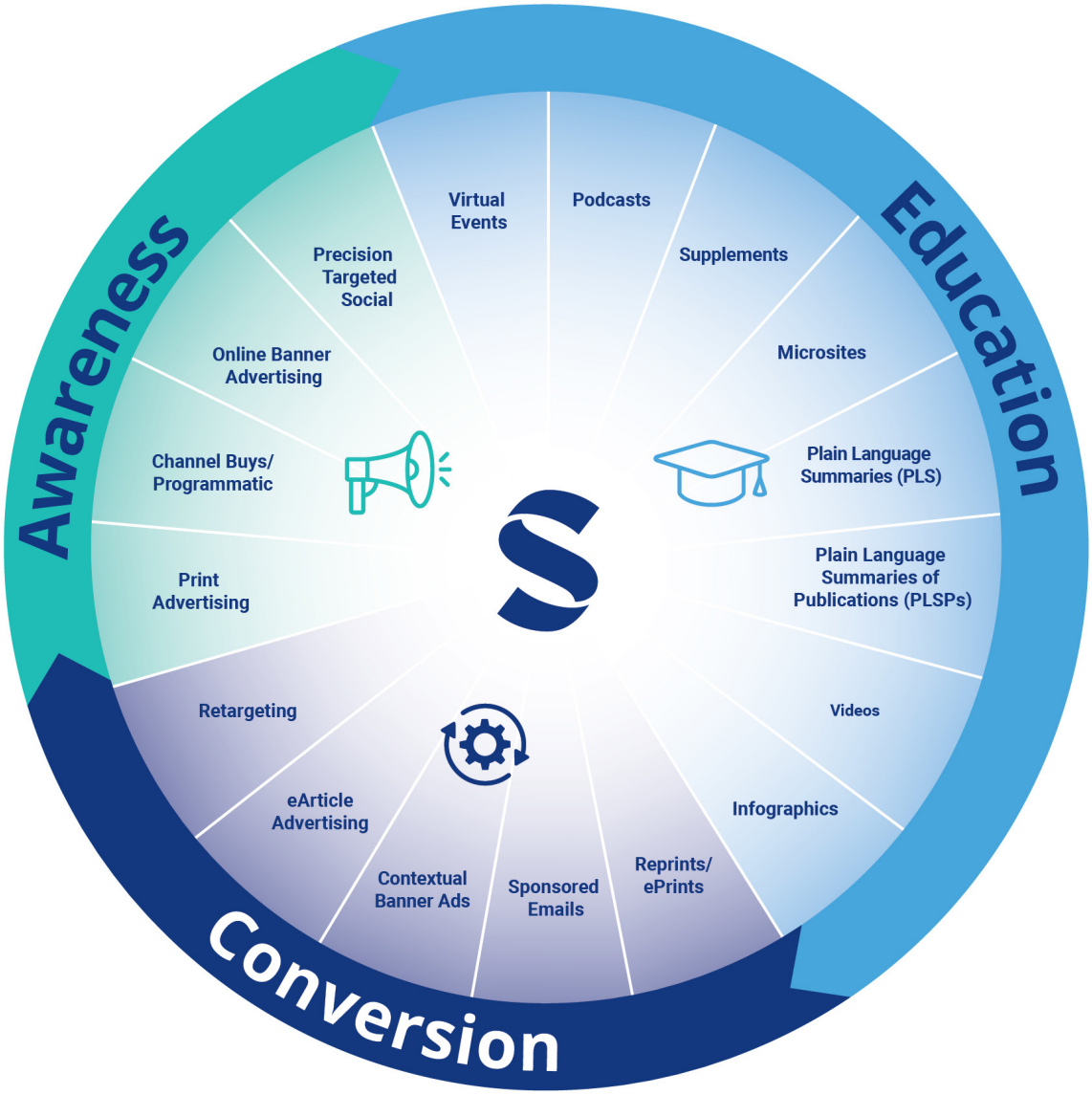
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